



2022-2023

ANNUAL REPORT



Hands On
TWIN CITIES

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Letter From Our Executive Director

The last year has brought continued and exciting change and growth!

HandsOn Twin Cities partnered with Creative Catalysts, engaging staff, board, and community stakeholders in developing a strategic plan that will help guide us in addressing systemic inequities and redefining volunteerism in the coming years.

We understand the challenges our nonprofit and community partners face – increased demand for services, decreasing resources often leading to workforce challenges, lasting impacts of COVID-19, inflation, and stagnated funding - all of which make the need for volunteers even more timely and necessary. This is why we are committed to expanding volunteerism beyond current limiting ideas to help individuals connect to ways to do good in many forms.

There is much work to do! We invite you to join the movement - find your power to lead, lend support, and take action for the causes that you care about.

Together we can build a thriving, equitable community!

A handwritten signature in black ink that reads "Tracy L. Nielsen".

TRACY L. NIELSEN
EXECUTIVE DIRECTOR



Who We Are

Building on 104 years of experience, HandsOn Twin Cities inspires, equips, and mobilizes a movement of people to make a positive difference through community engagement and service.

We support individuals who want to volunteer as a referral source, we support nonprofits in their ability to recruit and retain volunteers, and we strategically consult with corporations on their corporate social responsibility strategy volunteer goals. We are committed to shifting the culture of volunteerism to be more inclusive, anti-racist, and rooted in an understanding of power and privilege to create more equitable communities.

Our Mission

To inspire, equip, and mobilize a movement of people to make a positive difference through community engagement and service.

Our Vision

To realize a thriving, equitable community through purposeful engagement.



Our values and equity statement

Our Values

People-First

Utilizing an equity lens, we acknowledge the past while committing to progress. We seek to intentionally center the voices and perspectives of communities we interact with considering and accounting for who is not at the table. We treat everyone with abundant compassion to build and maintain authentic relationships.

Purposeful Connection

Our collaborative approach brings together multiple cross-sector entities working toward meaningful shared goals and honoring the uniqueness of each partnership.

Mutual Trust

Integrity, respect, and kindness help us build trust with our partners so they know they can rely on us, and conversely, we trust the expertise of our community partners.

Active Curiosity

We actively seek out opportunities to learn from community, moving with partners to make decisions informed by the evolving needs of the community.

Our Equity Statement

At HandsOn Twin Cities, we understand that systemic racial inequities have led to the need for the creation of nonprofit organizations. To that end, we participate in active efforts to work against racism's multidimensional aspects.

To actively acknowledge systemic imbalances, we work to ensure that individuals have the opportunities, resources, and support that suit their unique circumstances. We are constantly striving to create an environment where everyone is a valued, respected, integral part of the whole. We make space for varied lived experiences and want people to feel comfortable and confident to be themselves. We are committed to understanding and engaging with difference in all of its many forms.

We continually work to identify and oppose racist ideas, actions, and ways of being throughout the volunteer ecosystem and beyond.



Our reach from January 2022–June 2023:

834K

**pageviews on HandsOn Twin Cities'
Galaxy Digital volunteer opportunity
database**

151K

**pageviews on HandsOn Twin
Cities website**

50K+

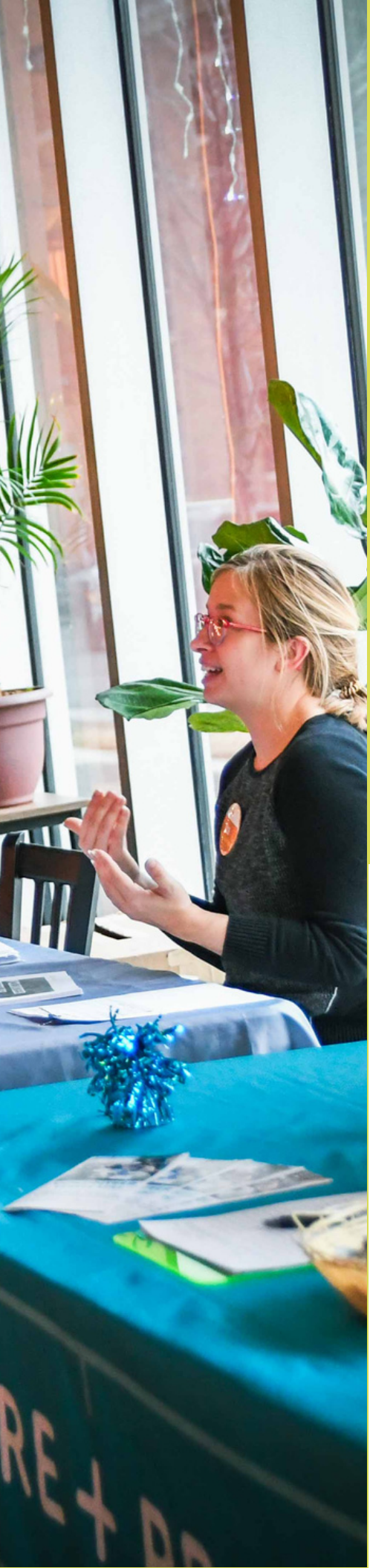
volunteers engaged nationally



What We Do

We work with individual volunteers, nonprofits, and corporations to share and develop meaningful engagements that help our communities thrive.

We believe that the most powerful force in the world is the individual who has realized their power to do good.



Supporting nonprofits

Reimagining volunteer potential.

We increase nonprofits' capacity by working as an extension of their staff to help recruit and engage volunteers, increasing their ability to provide meaningful volunteer experiences to deliver on their mission more effectively.

[Learn how we can support your organization here.](#)

Our impact:

From Jan 2022-June 2023

758

active nonprofit profiles on our Galaxy Digital website

1,600

volunteer opportunities

21k

website users

107

nonprofit members



Activating corporations

Strengthening communities and impacting social change.

We plan and manage hands-on volunteer projects at worksites and out in the community. We work closely with our nonprofit partners to identify goals and ways to support their programs and match them with groups looking to support nonprofits in our community. Throughout the process, our team provides full logistical support, including scoping, supply procurement, project oversight, and education about the experience to make it meaningful for all partners. [Here's how to get your employees involved.](#)

Our impact:

From Jan 2022-June 2023

210

volunteer projects completed

14,700+

corporate volunteers engaged

16,000+

service hours

160+

nonprofits supported through corporate hands-on projects



Yaya Cochran



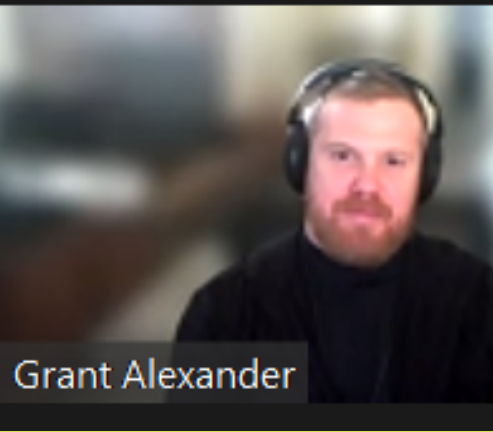
Ryana (she/her)- Hope Com



Mike.Mckinney (She/Her/He)



Don Rosenthal



Grant Alexander

Leveraging diverse talent

Creating and managing opportunities for community leaders and volunteers to work together in valuable projects to build sustainable solutions.

We support nonprofits and small businesses through high-impact capacity-building pro bono projects by leveraging professional, functional-area expertise. Through these engagements, the collaborations create solutions and relationships to build stronger communities. **Check out how you can invest volunteers' expertise and strengthen communities.**

Our impact:

From Jan 2022-June 2023

1,244

pro bono
volunteers

36,647

hours of pro bono
support

134

BIPOC-led small
businesses and
nonprofits

\$7.1 million

value in pro bono service
delivered to nonprofits*

** value based on \$195 per consultant hour*



Keystone

COMMUNITY SERVICES

Supporting Neighbors Since 195

Community University

Building local food systems



Nonprofit Partner Spotlight:

Keystone Community Services

Keystone Community Services is dedicated to fostering empowerment and community nourishment. With a rich history over four decades, Keystone Community Services has been a cornerstone in the realm of social support and community engagement. By providing vital resources, opportunities for growth, and a nurturing environment, they strive to empower individuals and families to overcome challenges and thrive.

Now in their seventh year as a nonprofit member, our team activated volunteers for onsite, offsite, and at-home projects to help meet the needs of their program recipients. Items included school supply kits, fleece tie blankets, reusable grocery totes, and snack packs.

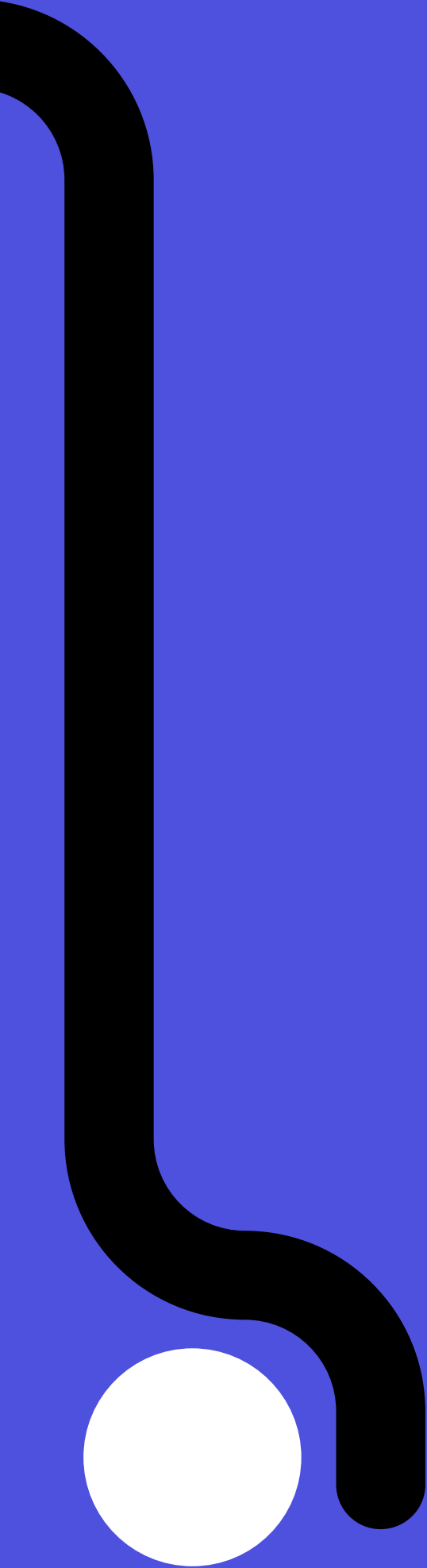
300+

corporate
volunteers activated

2.2k+

kits created and
received

“Thanks to your team, we were able to include a pencil bag in each backpack distributed. It was so nice to know that each kid would get the same amount of supplies and no child would go without certain items.”

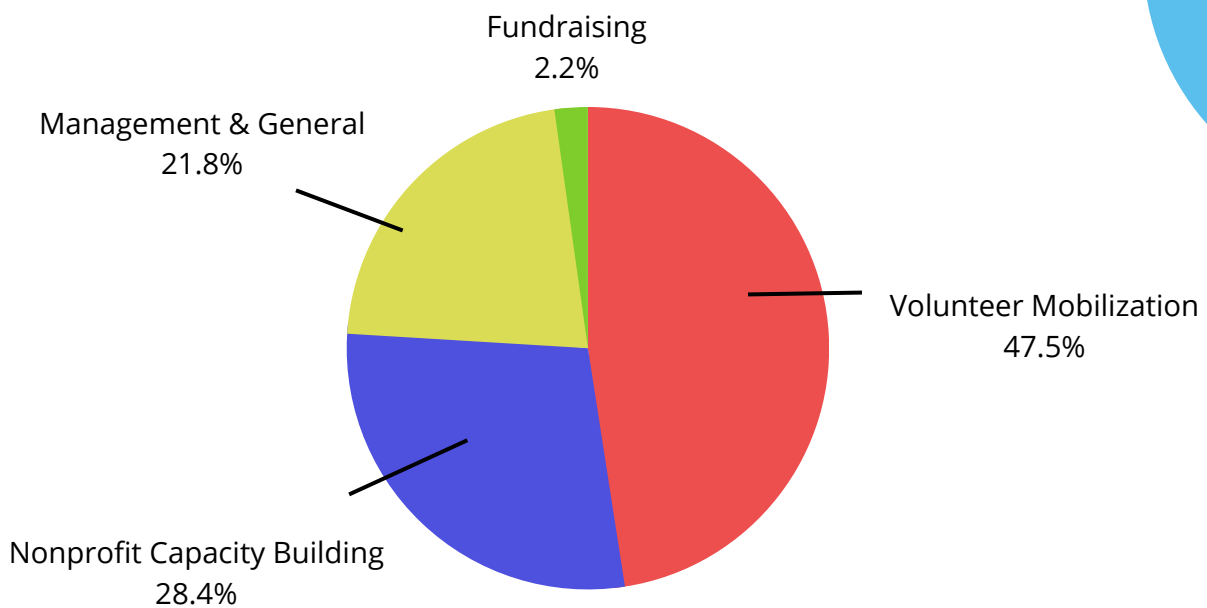


Financial Overview

For the year Ended December 31, 2022 with comparative totals for 2021

	2022	2021
Total Support and Revenue	\$1,616,101	\$1,472,346
Total Expense	\$1,515,145	\$1,319,344
Total Assets	\$1,407,090	\$1,136,437
Total Liabilities	\$601,143	\$431,446
Net Assets	\$805,947	\$704,991
Cash/Cash Equivalents	\$1,077,673	\$1,018,059

EXPENSE OVERVIEW



[To view our full 2022 Form 990 and Financial Statements click here.](#)



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Community
Khuatrong Phoc hi H

Nonprofit Partner Spotlight:

Hallie Q. Brown Community Center

Dedicated to the diverse needs of the Twin Cities community, [Hallie Q. Brown Community Center](#) offers a wide range of programs and services aimed at promoting education, empowerment, and support for individuals and families. These include educational initiatives, cultural enrichment activities, social services, and community events.

Now in their sixth year as a nonprofit member, our team activated volunteers for on-site, off-site, and at-home projects to help support their organization from 2022-23. Projects highlights included providing snack packs for their program participants, rejuvenating their outdoor spaces, and collaborating on a six-hour, high-impact capacity-building pro bono project focused on marketing and outreach for their community events.

1,000

packs, kits, and
super hero capes

450+

corporate and pro bono
volunteers activated

“

HandsOn Twin Cities has been an essential and strategic partner in the work we do to improve the quality of life in the Twin Cities metro area and beyond. From corporate volunteer groups to specialized projects and skilled volunteers through their Pro Bono Advisory Program, HandsOn always has the right support or solution to fit our needs. The team is a joy to work with and makes everything easy and smooth. We would not be where we are today without the help and support of HandsOn."

-Jonathan Palmer,
Executive Director

Making an impact with our growing team

STAFF

Joy Altmann, Managing Director, Pro Bono Advisory Program

Blair Halperin, Senior Relationship Manager, Pro Bono Advisory Program

Tori Hansen, Director of Corporate Projects

Sheila Her, Director of Operations and Signature Events

Nolan Isaacson, Corporate Project Planner

Matthew McDonald, Corporate Project Planner

Tracy Nielsen, Executive Director

Akshaya Patrachari, Consultant, Pro Bono Advisory Program

Katie Walsh, Program Director

Denny Yang, Marketing and Communications Manager

Sandy Yang, Corporate Project Planner

2022 BOARD OF DIRECTORS

Christine Page, Chair, Foundation For Essential Needs (FFEN)

Tarlene Richardson, Vice Chair, Wells Fargo

Mary Sellke, Secretary, Surly Gives a Damn

Traci Norum, Treasurer, Anderson Windows & Doors

Bryan Thompson, Leadership Development Chair, Calabrio

April Riordan, Executive Committee At-Large, Community Volunteer

Brandon Beatty, Target

Yvette Butler, Minnesota Dept of Health

Chris Fischer, US Bank

Halle Huff, Breck School

Danielle Igbanugo, Coated in Love

Ann Knuttila, Ann Knuttila LLC

Joy Marsh, UCare

Haley Nelson, Conservation Corps Minnesota & Iowa

Brittany Prather, Medtronic

Susan Schuster, Blue Cross Blue Shield

Donna Svendsen, ServeMN

Raph Thomas, Slalom

Jodi Vollmers, 3M



The HandsOn Twin Cities team is consistently flexible, professional, prompt, and simply a joy to work with."



Contact

HandsOn Twin Cities

672 Transfer Road

Saint Paul, MN 55114

info@handsontwincities.org

612.379.4900

www.handsontwincities.org